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Hamilton-Wentworth. Dept of  
Economic Development

L Convention data & listings  
1981 -









THE REGIONAL MUNICIPALITY OF HAMILTON-WENTWORTH

Economic Development Department  
Century 21, 100 Main Street East  
P.O. Box 910, Hamilton, Ontario L8N 3V9

Industrial Development Convention and Tourism (416) 526-4222  
Toronto Direct 362-1973

Refer to File No.

Attention of

Your File No.

February 3, 1981

HAMILTON PUBLIC LIBRARY

MAR 14 1981

MEMORANDUM NO. 195

GOVERNMENT DOCUMENTS

TO : Chairman and Members  
Economic Development Committee

RE : 1981 Convention Comparision

Report consists of :

1. Comparative bookings confirmed as of January 31, 1981 to January 31, 1980.
2. Some of the larger conventions confirmed for 1981.

Respectfully submitted,

John D. Morand  
Director  
Economic Development

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MAY 1 1964

GOVERNMENT DOCUMENTS



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## COMPARISON OF GROUP BOOKINGS AS OF JANUARY 31, 1981

	1980	1981	% of increase over 1980
No. of conventions	73	97	32.9
No. of delegates	47,080	48,250	2.5
Dollar Value	10,593,000	12,062,500	13.9
No. of conventions forecasted for 1981		155	
No. of delegates forecasted for 1981		74,500	
Dollar Value forecasted		18,625,000	



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### Large Associations Meeting in Hamilton-Wentworth in 1981

1. Sweet Adelines - Hamilton Place	1500
2. American Transportation Bowling Tournament (first time in Canada)	1000
3. Ontario Industrial Arts Teachers	500
4. Ontario Geneological Society	600
5. Ontario Junior Bowling Association	1500
6. Canadian Library Association	1800
7. Marriage encounters	500
8. Ontario Business Education Association	500
9. Great Priory Knights Templar	600
10. Canadian Challenge for Advanced & Challenge Square Dancers.	1000
11. Data Processing	900





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Toronto Direct 362-1973

Refer to File No.

Attention of

Your File No.

October 28, 1980

MEMORANDUM NUMBER 163

TO: The Chairman and Members  
Economic Development Committee

RE: Convention Update

HAMILTON PUBLIC LIBRARY  
MAR 14 1981  
GOVERNMENT DOCUMENTS

Background:

We can be proud of the promotional efforts relating to convention sales under the direction of the Economic Development Committee as this report will highlight. In a very competitive marketplace, Hamilton-Wentworth is becoming a very viable convention destination.

Analysis:

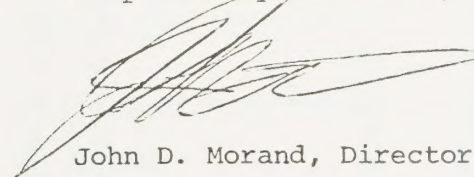
The attached statistics illustrate a 22.1% increase from 1979 to 1980 in the number of conventions booked and a 12.5% increase in revenue to \$15,716,000.

In October 1979, we had 43 conventions booked for 1980 and in October of this year, we have confirmed 49 conventions and trade shows for a 16% increase to date in 1981.

Recommendation:

That the attached report be and is accepted as submitted.

Respectfully submitted,

  
John D. Morand, Director  
Economic Development

:sjb

C O M P A R I S O N   O F   G R O U P   B O O K I N G S

	<u>1978</u>	<u>1979</u>	<u>% Increase Over 1978</u>	<u>1980</u>	<u>% Increase Over 1979</u>	<u>1981 Forecast</u>	<u>Forecast Increase Over 1980</u>
Number of Conventions	110	113	2.7%	138	22.1%	155	12.3%
Number of Delegates	53,000	56,000	5.7%	69,850	24.7%	74,500	6.7%
Value	\$12,200,000	\$14,000,000	14.7%	\$15,716,000	12.3%	\$16,615,000	5.7%

No. of Conventions booked for 1981 as of October 31, 1980 - 49

No. of Delegates booked for 1981 as of October 31, 1980 - 20,545

Value for 1981 confirmed conventions as of October 31, 1980 - \$4,600,000



CONFIRMED CONVENTIONS

1980

<u>DATE</u>	<u>CONVENTION</u>	<u>DELEGATES</u>
<u>January</u>		
23-24	CURRICULUM DEVELOPMENT & EVALUATION WORKSHOP	50
24-27	CANADIAN INSTITUTE OF TRAFFIC & TRANSPORTATION	120
<u>February</u>		
2-3	CANADIAN ASSOCIATION OF TEXTILES, COLORISTS & CHEMISTS	250
8-10	CIVITAN INTERNATIONAL	200
16-17	ONTARIO WOMEN'S INTERCOLLEGIATE ATHLETIC ASSOCIATION	300
27-29	INTERNATIONAL JOINT COMMISSION ANALYST WORKSHOP	100
29-Mar. 2	OXFORD COUNTY PRINCIPALS RETREAT	80
<u>March</u>		
10-12	WORLD EVANGELISM CRUSADE	2,500
10-13	HUDAC - DIRECTOR'S MEETING	100
18-20	PRACTICAL MANAGEMENT ASSOCIATION	300
21-23	INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS	650
<u>April</u>		
2-5	ONTARIO BOWLERS CONGRESS	650
10	HAMILTON & DISTRICT HIGH SCHOOL DRAMA FESTIVAL	200
11-13	STEEL CITY MINOR HOCKEY TOURNAMENT	75
12-13	WENTWORTH SHOOTING SPORTS CLUB	75
14-15	ONTARIO ASSOCIATION FOR CONTINUING EDUCATION	45
18-19	INTER URBAN HEAD INJURY CONFERENCE	100
18-20	GIRL GUIDES OF CANADA	250



CONFIRMED CONVENTIONS - 1980 (cont'd)

<u>DATE</u>	<u>CONVENTION</u>	<u>DELEGATES</u>
<u>April (cont'd)</u>		
18-20	ONTARIO BOWHUNTERS ASSOCIATION	100
18-20	SOCIETY OF MANUFACTURING ENGINEERS	200
20	Y.M.C.A. MARATHON	500
21-23	1st CANADIAN COASTAL CONFERENCE	400
23-25	SYMPOSIUM ON PSYCHOGERATICS	45
25	ONTARIO SECONDARY SCHOOL TEACHERS FEDERATION	200
25-26	FREE METHODIST LADIES DIVISION	150
25-27	CANADIAN CALORIE COUNTERS	500
26-27	ONTARIO BROOMBALL ASSOCIATION	1,000
27-28	ONTARIO HOOKING CRAFTS GUILD	1,000
27-29	NATIONAL CANCER INSTITUTE	150
29-30	ACADEMY OF CANADIAN WRITERS	1,000
29-May 1	SYMPOSIUM ON PAIN	70
<u>May</u>		
2-3	ONTARIO GYMNASTICS ASSOCIATION	400
2-4	HISTORY WORKSHOP	300
2-4	UNITED RUBBER CORK LINOLEUM & PLASTIC WORKERS UNION	200
3-7	J. KOVINSKY & SONS LTD. MEETING	50
4-8	ONTARIO ASSOCIATION OF FIRE CHIEFS	500
4-8	10th ANNIVERSARY McMASTER MEDICAL CONFERENCE	300
7	FIRE INSTRUCTORS COURSE	150
7-9	SQUARE DANCERS OF ONTARIO	3,000
8-10	BOWLES SEMINAR	150
8-11	SCOTTISH RITE	250
9-11	ASSOCIATION OF ONTARIO HOUSING AUTHORITIES	60
9-10	SCIENCE TEACHERS OF ONTARIO	200



CONFIRMED CONVENTIONS - 1980 (cont'd)

<u>DATE</u>	<u>CONVENTION</u>	<u>DELEGATES</u>
<u>May (cont'd)</u>		
9-10	SOUTH WESTERN ONTARIO INCOME TAX DIVISION	500
11-13	TOUCHE ROSS DIRECTORS' MEETING	50
12-14	MEDICAL COUNCIL	150
14-17	FULL GOSPEL BUSINESSMENS ASSOCIATION	300
17	CANADIAN AMATEUR RADIO FEDERATION	100
23-24	CANADIAN GOSPEL MUSIC ASSOCIATION	1,000
23-24	HAMILTON INVITATIONAL SWIM MEET	400
23-24	LALECHE LEAGUE	400
23-25	COMMONWEALTH GAMES ASSOCIATION	75
24-26	ONTARIO WELFARE COUNCIL	150
25-30	EDUCATION/VACATION CONFERENCE	250
25-30	CHILDBIRTH EDUCATION SEMINAR	65
29-31	CONFERENCE OF CATHOLIC SCHOOL TRUSTEES	350
30-31	CANADIAN LEGION ASSOCIATION OF MALE CHORUSES OF AMERICA	800
30-June 1	HAMILTON DIOCESAN COUNCIL OF CATHOLIC WOMEN	300
<u>June</u>		
1-3	ILLUMINATING ENGINEERING SOCIETY	250
2-3	ONTARIO INSURANCE AGENTS	60
2-4	LOYAL TRUE BLUE	100
2-7	NATIONAL CANCER INSTITUTE	50
5-8	BAPTIST CONVENTION OF ONTARIO & QUEBEC	800
6-8	BETA SIGMA PHI	600
6-8	CIVITAN WEST	100
6-8	COLLEGE OF FAMILY PHYSICIANS	250
6-8	NATIONAL CAMPERS & HIKERS ASSOCIATION	100
10-12	BEHAVIORAL SCIENCES SYMPOSIUM	55



CONFIRMED CONVENTIONS - 1980 (cont'd)

<u>DATE</u>	<u>CONVENTION</u>	<u>DELEGATES</u>
<u>June (cont'd)</u>		
10-12	INTERNATIONAL ASSOCIATION OF GREAT LAKES	50
10-12	SEXUALITY SYMPOSIUM	65
10-19	DISCOVERY TRAIN	65
13-14	3rd ANNUAL HAMILTON LADIES INVITATIONAL SOFTBALL TOURNAMENT	200
13-15	ONTARIO ASSOCIATION OF CERTIFIED TECHNICIANS	150
13	BOARD OF EDUCATION SEMINAR	200
15-18	CONSUMER ASSOCIATION OF CANADA	150
15-19	CANADIAN ASSOCIATION OF PHYSICISTS	800
16-18	COMPUTER WORKSHOP	80
16-19	CANADIAN DAUGHTERS LEAGUE	150
16-20	BLAST FURNACE IRONMAKING SEMINAR	100
20-22	DUNDAS YOUTH SOCCER CLUB	200
20-22	PROGRESSIVE CONSERVATIVE PARTY	300
21-22	HAMILTON INTERNATIONAL AIR SHOW	100
26-28	CANADIAN KENNEL CLUB	1,000
27-29	JESUS CANADA CAMP OUT	1,500
28-July 1	IT'S YOUR DAY	3,000
28-July 3	BRETHERN IN CHRIST	1,000
<u>July</u>		
4-6	SUPER SERIES LACROSSE TOURNAMENT	1,000
5	15th ANNUAL IRISH TEIS	800
11-14	MISSIONARY YOUTH	1,800
13-18	INSTITUTE OF ADDICTION STUDIES	200
17-20	UKRAINIAN NATIONAL YOUTH FEDERATION	50
19-20	ONTARIO REGIONAL LILY SOCIETY	300
24-27	EASTERN ZONE TRAPSHOOTING CHAMPIONSHIPS	1,000



CONFIRMED CONVENTIONS - 1980 (cont'd)

<u>DATE</u>	<u>CONVENTION</u>	<u>DELEGATES</u>
<u>August</u>		
1-4	WORLD'S INVITATIONAL T-BALL TOURNAMENT	600
2-3	DRUM CORPS INTERNATIONAL	7,000
2-4	LAKE YACHT RACING ASSOCIATION	750
6-7	COLLEGE OF NURSES	600
8	INTERNATIONAL STUDY GROUP ON NATURAL UNEXPECTED DEATH	50
8-10	FESTIVAL OF FRIENDS	3,000
17-20	CANADIAN MEDICAL AND BIOLOGICAL ENGINEERING SOCIETY	300
21-26	PENTECOSTAL ASSEMBLIES OF CANADA	1,400
21-26	PRO-AM BOWLING TOURNAMENT	200
22-24	NATIONAL CAMPERS & HIKERS ASSOCIATION	300
25-27	CANADIAN ASSOCIATION FOR CO-OPERATIVE ASSOCIATION	200
<u>September</u>		
3-5	ROYAL COLLEGE OF PHYSICIANS & SURGEONS	65
4-13	FESTITALIA	1,000
12-14	ALCOHOLIC ANONYMOUS	500
14	MOLSON'S PRO-AM GOLF TOURNAMENT	250
14-22	ANNIE TOURING PARTY	70
15	SENIOR CITIZENS ASSOCIATION OF ONTARIO	50
22-25	ASSOCIATION OF CO-OPERATIVE HOSPITAL LAUNDRIES	60
24-26	ONTARIO NATURAL GAS ASSOCIATION	300
30-Oct. 2	HAMILTON INDUSTRIAL EXHIBITION	10,000
<u>October</u>		
2-4	STORKE WORKSHOP	80
3-4	STEEL CITY OKTOBERFEST	200

CONFIRMED CONVENTIONS - 1980 (cont'd)

<u>DATE</u>	<u>CONVENTION</u>	<u>DELEGATES</u>
<u>October (cont'd)</u>		
9-10	NEURO MUSCULAR DISEASE SYMPOSIUM	100
10-12	CANADIAN RACING PIGEON UNION	500.
17-18	SYMPOSIUM IN PSYCHIATRY	200
17-19	CANADA'S PEOPLE CULTURAL CONTRIBUTION	50
17-19	KINETTES	300
17-19	KINSMAN	1,000
17-19	FOREIGN TRAVEL SEMINAR - MOHAWK COLLEGE	55
22-25	REGIONAL AMERICAN COLLEGE OF PHYSICIANS	350
24-26	ONTARIO FEDERATION OF FRIENDSHIP CENTRES	75
24-26	RECOVERY INC.	75
27	INTEGRATING THE PHYSICALLY HANDICAPPED	50
31-Nov. 2	IKENOBO-IKEBANA FLOWER SYMPOSIUM	200
<u>November</u>		
2-5	ONTARIO MOTEL ASSOCIATION	100
6-9	ANCIENT & ACCEPTED SCOTTISH RITE OF FREEMASONARY IN CANADA	300
7-8	CANADIAN SOCIETY OF INDUSTRIAL ENGINEERS	200
13-15	ONTARIO SHEET METAL & AIR HANDLING	40
14-15	THERAPEUTIC MILIEU IN REHABILITATION	100
21-22	ONTARIO SHEET METAL WORKERS	100
26-28	CANADIAN PUBLIC HEALTH ASSOC.	250
29-30	NATIONAL CONGRESS OF ITALIAN CANADIANS	300
21-22	ALL ONTARIO AMATEUR FOOTBALL ASSOCIATION	150
<u>December</u>		
15-20	NATIONAL BALLET	45
26-28	ALCOHOL AND DRUG CONCERNS	600



CONFIRMED CONVENTIONS

1981

<u>DATE</u>	<u>CONVENTION</u>	<u>DELEGATES</u>
<u>January</u>		
	CANADIAN HEMOPHILIA SOCIETY	250
	DISTRICT #22 B'NAI BRITH BOWLING ASSOC.	250
<u>March</u>		
	NATIONAL BALLET	35
<u>April</u>		
3-5	SWEET ADELINES	350
7-9	ONTARIO VOLUNTEER COMMITTEE of ART MUSEUMS	150
14-17	GRAND CHAPTER FOR ROYAL ARCH MASONS	250
16-18	IMPERIAL ORDER DAUGHTERS OF THE EMPIRE	600
25-26	HAMILTON Y.M.C.A. MARATHON	1,000
28-Apr. 2	GRAND ORANGE LODGE OF ONTARIO WEST	250
<u>May</u>		
	ONTARIO FEDERATION OF SYMPHONY ORCHESTRAS	200
	ONTARIO INDUSTRIAL ARTS TEACHERS ASSOC.	500
	REFORMED CHURCH IN AMERICA	450
	WAR PENSIONERS OF CANADA	300
4-6	ENGINEERING INSTITUTE OF CANADA	200
8-10	DEPARTMENT OF SOCIOLOGY CONFERENCE	250
8-10	ROYAL CANADIAN CORPS OF SIGNALS	100
8-10	SQUARE DANCERS OF ONTARIO	3,000
11-12	MEDICAL COUNCIL OF CANADA	150
15-17	ONTARIO GENEEOLOGICAL SOCIETY	600
10-13	FIRE INSTRUCTORS COURSE	150
17-21	CANADIAN INSTITUTE OF PUBLIC HEALTH INSPECTORS	300

CONFIRMED CONVENTIONS - 1981 (cont'd)

<u>DATE</u>	<u>CONVENTION</u>	<u>DELEGATES</u>
<u>May (cont'd)</u>		
22-24	INTERNATIONAL ASSOCIATION OF PRINTING HOUSE CRAFTSMEN	250
25-27	DATA PROCESSING MANAGEMENT ASSOCIATION	600
26-29	INTERNATIONAL MEETING ON DEPRESSION	250
29-June 1	CANADIAN POSTMASTERS & ASSISTANTS ASSOCIATION	200
<u>June</u>		
4-6	BRICKLAYERS & ALLIED CRAFTSMEN	100
7-11	ONTARIO ASSOCIATION OF SUPERANNUATED WOMEN TEACHERS	300
10-17	CANADIAN LIBRARY ASSOCIATION	1,800
11-13	ONTARIO FEDERATION OF SECONDARY SCHOOL ATHLETIC ASSOCIATION	300
22-25	ORDER OF SCOTTISH IN U.S.A. and CANADA	100
<u>July</u>		
17-20	CALVINETTE CONVENTION	600
5-8	CANADIAN FEDERATION OF MUSIC TEACHERS ASSOCIATION	250
31-Aug. 2	MARRIAGE ENCOUNTER	500
<u>August</u>		
	CANADIAN INSTITUTE OF MINING & METALLURGY	300
8-13	GREAT PRIORY KNIGHTS TEMPLAR OF CANADA	600
16-20	ONTARIO BUSINESS EDUCATION ASSOCIATION	500
23-29	CATHOLIC WOMEN'S LEAGUE	500
24-28	CANADIAN SOCIETY OF FORENSIC SCIENCES	200



CONFIRMED CONVENTIONS - 1981 (cont'd)

<u>DATE</u>	<u>CONVENTION</u>	<u>DELEGATES</u>
<u>September</u>		
	CANADIAN ANAESTHETISTS SOCIETY	300
20-23	MUNICIPAL LAW ENFORCEMENT OFFICERS ASSOCIATION	200
23-26	INSTITUTE OF POWER ENGINEERS	300
<u>October</u>		
	APPRAISAL INSTITUTE OF CANADA	350
19-23	ONTARIO FUNERAL SERVICE ASSOCIATION	350
28-30	NORTH AMERICAN GYNOLOGIC SOCIETY	60
29-Nov. 1	PROVINCIAL BUILDING & CONSTRUCTION TRADES COUNCIL OF ONTARIO	400
<u>November</u>		
	WOMEN'S INVITATIONAL BOWLING CONGRESS	700
6-8	CANADIAN CHALLENGE CONVENTION FOR ADVANCED SQUARE DANCERS	1,000
15-17	B'NAI BRITH BOWLING TOURNAMENT	200
<u>TRADE SHOWS</u>		
5-8	MOTION AUTO SHOW	30,000





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